



Task: Update the Bunkers & Bouncers Logo

We need to refresh the current **Bunkers & Bouncers** logo while keeping its existing spirit: fun, warm, emotional, sporty, and connected to Sri Lanka.

Do not create a completely new generic logo. This is a logo refresh based on the current concept. We need simplification, better balance, cleaner colors, and a more human-made look.

The brand is a family-run sports tour company offering hosted cricket and golf tours in Sri Lanka. The logo should communicate a mix of:

- cricket
- golf
- Sri Lankan travel / tropical atmosphere
- hospitality
- relaxed but well-organized sports tours
- fun group experience

The current logo has the right general direction, but it feels too complex and slightly AI-generated. We need to make it cleaner, more professional, and more human-made while keeping the playful vibe.

Main logo direction

Please simplify the current logo without making it boring or corporate.

Keep the idea of combining:

- golf ball / golf element
- cricket ball / cricket element
- tropical / Sri Lankan atmosphere
- island / ocean / palm / travel feeling

But reduce unnecessary details and make the composition cleaner.

The logo should feel handmade, friendly, and memorable — not like a generic AI-generated sports logo.

What needs to be changed

1. Simplify the illustration

The current icon has too many elements competing for attention.

Please simplify:

- fewer waves
- cleaner shapes
- less small detailing
- stronger visual hierarchy
- better balance between golf and cricket elements
- make the icon easier to recognize at small sizes

The final icon should work well on:

- website header
 - social media profile picture
 - printed materials
 - tour documents
 - merchandise
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2. Keep the current vibe

Do not make the logo too serious or luxury-looking.

The mood should remain:

- fun
- warm
- energetic
- friendly
- sporty
- tropical

- slightly playful

This is a hosted sports tour brand, not a formal sports federation.

3. Color update

Keep the logo based on **three main colors**:

- **yellow** — make it brighter, cleaner, and sunnier
- **red** — for the cricket ball / energy
- **aquamarine / teal** — for ocean, freshness, and Sri Lanka vibe

Also prepare versions with:

- white
- black

The colors should feel cleaner and more modern than the current version.

Please avoid muddy or dull tones.

4. Typography

Update the typography so it feels more custom and human.

Current text feels too heavy and slightly generic.

The new typography should be:

- readable
- bold enough for a sports/travel brand
- friendly
- less “AI logo generator” looking
- not overly corporate
- not too childish

Important:

The text “**Sports Tours**” **should be removed** from the logo.

Only use:

Bunkers & Bouncers

Required logo versions

Please create these versions:

Version 1 — Horizontal logo

Icon on the **left side**

Text “**Bunkers & Bouncers**” on the **right side**

This version should work well for:

- website header
 - email signature
 - presentations
 - documents
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Version 2 — Stacked logo

Icon **above**

Text “**Bunkers & Bouncers**” below

This version should work well for:

- profile images
 - posters
 - square formats
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Version 3 — Black and white logo

Prepare a clean black-and-white version.

It should work without color and still be recognizable.

Please include:

- black logo on white background
 - white logo on black background
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Important design notes

Please avoid:

- overly detailed illustration
- generic AI-logo style
- too many gradients

- unnecessary shadows
- too many small decorative details
- overly cartoonish style
- corporate sports-club look

The logo should feel like a real brand made by people: simple, warm, sporty, tropical, and easy to remember.

Final files needed

Please prepare:

- editable vector file: AI / SVG / EPS
- PNG with transparent background
- horizontal version
- stacked version
- black-and-white version
- color palette with HEX codes
- font names or custom typography notes